

PRESS RELEASE

TPODMEP Announces Specialized Entrepreneurial Training & Mentorship Program For College Student Protégé Members

(Cooper City, FL – August 1st, 2009) ---- A comprehensive and interactive Entrepreneurial Training & Mentorship Program, designed to teach college student members the fundamentals of entrepreneurship and what it takes to start and run a successful business, was announced on today.

The Entrepreneurial Training & Mentorship Program, launched by The Power of Diversity Mentorship Exchange Program (TPODMEP) will engage student members with intensive classroom style seminars, workshops and guest lectures on many topics—including “elements of a business plan,” “supply and demand,” “successful negotiating,” “record keeping and cost analysis,” market research,” and “production and distribution chains.” In addition, students will be taken on-site to businesses, factories and banks to learn about quality control, pricing, inventory, packaging, merchandizing and all of the other elements needed to produce and successfully market a product; Students will also work closely with business mentors to assist them, with fine-tuning their entrepreneurial development skills.

“The students will benefit immensely from this intensive business training program,” said Nicole L. Carter, COO of TPODMEP. “And we anticipate that a number of promising entrepreneurs will be born from this comprehensive training experience.”

“TPODMEP is excited about this dynamic business program,” said Betty Saintvil-Edmond, Executive Vice President of TPODMEP. “This high level entrepreneurial training will surely equip our student members with profound leadership skills.”

ABOUT THE POWER OF DIVERSITY MENTORSHIP EXCHANGE PROGRAM (TPODMEP)

Founded in 2007, The Power of Diversity Mentorship Exchange Program (TPODMEP) is a non-profit (501c3) organization that pairs-up enterprising (honor) college students with Corporate Executives, Business Executives, Civic Leaders and Corporate Management Role Models—designed to encourage a healthy exchange of ideas, viewpoints and productive (mentor/ protégé) interaction that will prepare college students to succeed in the corporate workforce, civic community and business climate.

FOR MORE INFORMATION ABOUT THIS PROGRAM, PLEASE CONTACT:
TPODMEP, www.tpodmep.org, (954) 443-1895