

# PRESS RELEASE

## **TPODMEP Announces Specialized Entrepreneurial Training & Mentorship Program For College Student Protégé Members**

(Cooper City, FL – August 1st, 2009) ---- A comprehensive and interactive Entrepreneurial Training & Mentorship Program, designed to teach college student members the fundamentals of entrepreneurship and what it takes to start and run a successful business, was announced on today.

The Entrepreneurial Training & Mentorship Program, launched by The Power of Diversity Mentorship Exchange Program (TPODMEP) will engage student members with intensive classroom style seminars, workshops and guest lectures on many topics—including “elements of a business plan,” “supply and demand,” “successful negotiating,” “record keeping and cost analysis,” market research,” and “production and distribution chains.” In addition, students will be taken on-site to businesses, factories and banks to learn about quality control, pricing, inventory, packaging, merchandizing and all of the other elements needed to produce and successfully market a product; Students will also work closely with business mentors to assist them, with fine-tuning their entrepreneurial development skills.

“The students will benefit immensely from this intensive business training program,” said Nicole L. Carter, COO of TPODMEP. “And we anticipate that a number of promising entrepreneurs will be born from this comprehensive training experience.”

“TPODMEP is excited about this dynamic business program,” said Betty Saintvil-Edmond, Executive Vice President of TPODMEP. “This high level entrepreneurial training will surely equip our student members with profound leadership skills.”

### **ABOUT THE POWER OF DIVERSITY MENTORSHIP EXCHANGE PROGRAM (TPODMEP)**

Founded in 2007, The Power of Diversity Mentorship Exchange Program (TPODMEP) is a non-profit (501c3) organization that pairs-up enterprising (honor) college students with Corporate Executives, Business Executives, Civic Leaders and Corporate Management Role Models—designed to encourage a healthy exchange of ideas, viewpoints and productive (mentor/protégé) interaction that will prepare college students to succeed in the corporate workforce, civic community and business climate.

FOR MORE INFORMATION ABOUT THIS PROGRAM, PLEASE CONTACT:  
TPODMEP, [www.tpodmep.org](http://www.tpodmep.org), (954) 443-1895

